

FOR RELEASE

CONTACT: Sue Keener
847-826-4626
sue@dalespencer.com

PROFESSIONAL MOTIVATIONAL/INSPIRATIONAL SPEAKER DALE J. SPENCER

LAUNCHES BUSINESS TO BETTER SPREAD THE “FEAR NOT” PHILOSOPHY

*Bartlett Business Leader Strengthens Commitment to Promoting Ways to Overcome Fear
and Reach Personal and Professional Success*

BARTLETT, IL – Dale J. Spencer, a long-established mortgage professional and keynote speaker, has formed a new venture designed to create more face-to-face speaking opportunities before business, civic, medical, real estate, educational and other audiences within greater metropolitan Chicago and across the nation.

Through [Dale J. Spencer, Inc.](#), Spencer will market his public speaking services as a means to deliver a message – “Fear Not” – to motivate and inspire people, from high school-aged students to seasoned business people. Each public speaking event will be tailored to the size and makeup of the specific audience. Spencer offered this insight regarding his decision to focus energies on speaking.

“I have had great success on the mortgage origination side of real estate for the past 21 years,” Spencer said. “And, for the past 19 years, I’ve delivered presentations through the ThinkFirst National Prevention Foundation.

“Back in early 2011, I weighed both of my talents to truly understand what fueled my passions,” he continued. “While I thoroughly enjoy the mortgage business, hands down my passion in life is speaking. I’m helping people by sharing my life experiences. I came to realize that my Injury prevention speech is crucial for our youth, but I needed to deliver a message for all audiences on coping with adversity and breaking through fear. Speaking now is my professional purpose in life.”

Speaking programs are available on these three topics:

- “The Injury That Didn’t Need to Happen,” an account of how Spencer’s life was changed following an injury that left him wheel-chair bound. He recounts his active lifestyle before the injury, how he was injured, the recovery process, re-entry into the “real world” and his quest for a new purpose.
- “Don’t Fear It: Embracing Life’s Journey,” a discussion on what causes fear and the different types of fear, and examples of ways to combat and address situations that cause fear. Spencer

offers steps to cope with life's fearful situations, how to create a "back-up plan" and strategies on how to re-purpose fear for future success.

- "Fear Not! Circumventing Your Business Fears to Arrive at Professional Success," a program geared to business professionals that explores the difference between "healthy" and "unhealthy" fear, along with steps to create action and contingency plans to address fears. Spencer encourages audience members to cite personal examples of situations where fear had an impact in a business relationship.

So far, Spencer has spoken to more than a dozen groups this year, including: Advocate Health Care, The Association of Neurosurgical Physician Assistants (ANSPA), DePaul University, Elmhurst College, Hollister, Inc. (an international healthcare provider), and the Neurosurgery Executives' Resource Value and Education Society (NERVES). He has pending commitments with Flight for Life (an emergency medical transportation service), The Gow School (which specializes in dyslexia and learning disabilities) and other organizations.

All of Spencer's presentations run approximately 45 minutes and include 15 minutes for audience questions and answers. Spencer – who has spoken before hundreds of groups and organizations over the past 19 years -- incorporates relevant audio/visual components into all presentations, and he draws upon professional and personal real-life experiences to deliver a compelling message.

Spencer's life changed dramatically on December 2, 1988 at the age of 20. As a student at Northern Illinois University, he fell from a railroad trestle and sustained a spinal-cord injury. Following extensive recovery, Spencer set new priorities for his life, earned a bachelor's degree in 1991 and entered the financial services industry as a mortgage consultant. Today, he is a Senior Mortgage Consultant at [1st Advantage Mortgage](#) of Schaumburg and currently resides in Bartlett.

Along with his mortgage and speaking careers, Spencer has produced several award-winning dramatic and light comedy independent films. He used that experience recently to produce training videos and motivational videos geared to teens.

During his career, Spencer has earned numerous awards for his business and speaking engagements, and he has been named to various prestigious boards and councils. Here are a few:

- 2004 Business Person of the Year, Bartlett Chamber of Commerce.
- Member of the National Board of Directors of ThinkFirst National Injury Prevention Foundation and Co-Chairman of the ThinkFirst National Resource Development Committee.
- Chairman of the Voices for Injury Prevention Leadership Council.
- Deans Advisory Council of the College of Liberal Arts & Sciences, Northern Illinois University.
- Former member of the Elgin School District U-46 Board of Education.

Dale J. Spencer, Inc. is a professional keynote speaking company based in Bartlett, Illinois that exclusively represents Dale J. Spencer, a motivational/inspirational speaker with more than 19 years of experience. Mr. Spencer concentrates on presentations that address ways to cope with fear and life-

changing experiences. Call 847-826-4626 or email sue@dalespencer.com for more information. Or visit www.dalespencer.com.